

# 2026 Wisconsin Hereford Association Annual Meeting

## Sponsorship Opportunities

The Wisconsin Hereford Association has approximately 120 member farms across the state of Wisconsin. The WHA continually supports member farms in their efforts to raise and market Hereford cattle. WHA Membership welcomes individuals, families, farms, and herds of all sizes! Membership is open to anyone with interest and enthusiasm for Hereford Cattle.

- Each year in January, the WHA hosts an Annual Meeting for the membership. The Annual Meeting is a family-friendly atmosphere that is filled with networking opportunities for attendees, as well as enthusiasm for Hereford cattle! A banquet is held at noon, followed by the Annual Meeting. At the Annual meeting, activities of the previous year are reviewed through organization and committee reports. Also, annual awards and recognitions are presented, as well as plans for the upcoming year's WHA events.
- In 2025, approximately 100 people attended the banquet and Annual Meeting. For more details about 2025 WHA Annual Meeting, please visit the WHA Website at [wisconsinherefords.org](http://wisconsinherefords.org), and choose the "Membership and Benefits" page to see photos and information from the 2025 WHA Annual meeting.
- The 2026 Wisconsin Hereford Association Annual Meeting will be held Saturday, January 24, 2026 at The Lodge at Mauston, in Mauston, WI. The WHA is seeking sponsors for the meeting that would be interested in promoting their business, farm, products, or services to the Wisconsin Hereford Association membership. Please see information below regarding available sponsorship levels:

### Platinum Sponsorship (Limit 2)

- \$500
- Includes two complimentary meal registration for the WHA Annual Meeting Banquet (1/24/26)
- Banner and Tabletop display in Banquet Room (10'x10' display area)
- Company Logo displayed on:
  - WHA Website Calendar entry for the WHA Annual Meeting
  - WHA Facebook Event Page for the Annual Meeting
  - The Wisconsin Review magazine – WHA Annual Meeting Summary - 1<sup>st</sup> Quarter 2026
- Company Website link on WHA Website Calendar entry for the WHA Annual Meeting

### Gold Sponsorship (Limit 4)

- \$300
- Includes one complimentary meal registration for the WHA Annual Meeting Banquet (1/24/26)
- Banner and Tabletop display in Banquet Room (10'x10' display area)
- Company Logo displayed on:
  - WHA Website Calendar entry for the WHA Annual Meeting
  - WHA Facebook Event Page for the Annual Meeting
  - The Wisconsin Review magazine – WHA Annual Meeting Summary - 1<sup>st</sup> Quarter 2026
- Company Website link on WHA Website Calendar entry for the WHA Annual Meeting

### Silver Sponsorship

- \$200
- Company Logo displayed on:
  - WHA Website Calendar entry for the WHA Annual Meeting
  - WHA Facebook Event Page for the Annual Meeting
  - The Wisconsin Review magazine – WHA Annual Meeting Summary - 1<sup>st</sup> Quarter 2026

### Bronze Sponsorship

- \$20-199
- Company name displayed on:
  - WHA Website Calendar entry for the WHA Annual Meeting
  - The Wisconsin Review magazine – WHA Annual Meeting Summary - 1<sup>st</sup> Quarter 2026

### Cake Sponsorship (Limit 4)

- \$55
- Company Name, Logo, or photo of your choosing displayed on cake to be cut and served at WHA Annual Meeting (The WHA Secretary will coordinate details of the cake ordering.)
- Cake photo will be shown on WHA Website with 2026 WHA Annual Meeting pictures.
- Company name displayed on:
  - WHA Website Calendar entry for the WHA Annual Meeting
  - The Wisconsin Review magazine – WHA Annual Meeting Summary - 1<sup>st</sup> Quarter 2026

### Award Sponsorship (Limit 1)

- \$425
- Includes one complimentary meal registration for the WHA Annual Meeting Banquet (1/24/26)
- Opportunity to help with presentation of WHA Annual Awards (1 Hall of Fame Plaque, 4 Retiring Directors' Plaques)
- Company Logo displayed on:
  - Award Plaque “Sponsored by (Your company name or logo)”
  - WHA Website Calendar entry for the WHA Annual Meeting
  - WHA Facebook Event Page for the Annual Meeting
  - The Wisconsin Review magazine – WHA Annual Meeting Summary - 1<sup>st</sup> Quarter 2026
- Company Website link on WHA Website Calendar entry for the WHA Annual Meeting

If you have any questions about sponsorships for the 2026 WHA Annual Meeting, please contact WHA Secretary Lisa Davis, at [secretarywihereford@gmail.com](mailto:secretarywihereford@gmail.com) or call 608-697-9633.

If your business or farm would like to be a sponsor for the 2025 Wisconsin Hereford Association Annual Meeting, please complete the Sponsorship Form on the next page and return to WHA the address listed below. Please include a check payable to the Wisconsin Hereford Association. Thank you for your support of the Wisconsin Hereford Association!

# 2026 Wisconsin Hereford Association Annual Meeting Sponsorship Form

Business or Farm Name:

Brief Description of Business Products or Services provided:

Sponsorship level requested (Please Circle):

Platinum (\$500)

Gold (\$300)

Silver (\$200)

Bronze (\$20-199)

Award (\$425)

Business Contact Information:

Name:

Mailing Address:

Phone Number:

Email Address:

Website:

Please return completed form to WHA, at the address listed below. Please include a check payable to the Wisconsin Hereford Association.

Wisconsin Hereford Association

P. O. Box 232

Plain, WI 53577

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## 2026 Wisconsin Hereford Association Annual Meeting Platinum & Gold Sponsorships Display Information

- 10'x10' area available
- Display of Company Products/ Services available to Wisconsin's Cattle Industry
- Free-standing Portable Backdrop or Banner is welcomed
  - no ceiling or wall mount/ attachment
  - no electrical
  - no audio
- 8' rectangular display table will be provided
  - Sponsor will need to bring table coverings
- Display of Company product Literature/ Brochures or items such as magnets, keychains, etc. are welcomed
  - No noise-making items – to help keep it easy for the attendees to hear the presentations and discussion during the Annual Meeting
  - There is usually 15-20 youth in attendance at the WHA banquet and Annual Meeting (ages 8-22). If your Company has literature or items specifically for young cattle enthusiasts, please feel to bring those items or information.

Questions? Please contact:

Lisa Davis, WHA Secretary

[secretarywihereford@gmail.com](mailto:secretarywihereford@gmail.com)

Phone: 608-697-9633